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For immediate release

Komen Race for the Cure® Honorary Chairs Selected

The 2010 Susan G. Komen NC Foothills Race for the Cure® will be held on October 16 at Lenoir Rhyne University. The Honorary Race Chairs will lead the 5K Timed Run/Walk on race day. A breast cancer survivor from each of the affiliate counties - Burke, Caldwell, and Catawba counties was selected. These survivors have made a difference in their communities.

Debbie Hershock from Morganton is part of the Blue Ridge HealthCare System's Breast Cancer Action Team. This group of healthcare professionals and survivors promote breast cancer awareness and the importance of early detection in Burke County. Ms. Hershock also was the chair for the action team's annual fundraiser, Putting for the Pink. Despite a difficult economical environment, their golf tournament raised \$2,000 more than last year. The NC Foothills Affiliate of Susan G. Komen for the Cure received \$9,400 from this event.

Denika Earp is a Breast Cancer Survivor who lives in Lenoir. Since her diagnosis, Denika and her entire family have worked with the Relay for Life in Lenoir and she has been active with the Caldwell County Wig Bank. Denika and her family also participate in the Komen Race for the Cure at Lenoir Rhyne University.

Marian Baer, a resident of Hickory and 36 year survivor, is a charter member of the Catawba County Breast Cancer Coalition. As a lay health educator for the coalition, she has presented numerous breast health classes and answered questions at local health fairs. She serves on the Affiliate's volunteer committee. In 2005, she was the chair for the Annual Survivors' Luncheon.

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for

the Cure® and launched the global breast cancer movement. The NC Foothills Affiliate of Komen for the Cure is working to better the lives of those facing breast cancer in the local community. They join more than a million breast cancer survivors and activists around the globe as part of the world's largest and most progressive grassroots network fighting breast cancer. Through events like the Komen NC Foothills Race for the Cure®, the Komen NC Foothills Affiliate has invested more than \$1,000,000.00 in community breast health programs in Burke, Caldwell, and Catawba counties. Up to 75 percent of net proceeds generated by the Affiliate stays in the NC Foothills area. The remaining income goes to the national Susan G. Komen for the Cure Grants Program to fund research. For more information, visit www.komenncfoothills.org or call 828-328-CURE (2873).

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